

## All Sensors Corporation

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PRESS RELEASE  
*For Immediate Release*

### All Sensors Corporation Launches All Sensors GmbH to Directly Serve European Market

*June 2014*

All Sensors Corporation of Morgan Hill, California, USA has announced the launch of All Sensors GmbH located in Groebenzell near Munich Germany. The GmbH will provide direct support for European customers. Markus Schwan has been named Managing Director of All Sensors GmbH. Markus has a background in electrical engineering from the University of Applied Science Munich and brings over 12 years of experience in pressure and flow applications. Before managing All Sensors GmbH, Markus was Director of R&D for a well known German sensor manufacturer. While Director of R&D, Markus was responsible for the development of new sensors and sensors systems. Markus also acted as a consultant for pressure and flow applications from customers around the world.

All Sensors GmbH will benefit customers by offering factory direct sales, engineering support, and customer service. All Sensors' existing distribution relationship with BS-Rep GmbH will remain in place in addition to All Sensors GmbH.

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