All Sensors Corporation

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PRESS RELEASE
For Immediate Release

All Sensors Japan Launches to Serve the Asia Pacific Market

July 2015

All Sensors Corporation of Morgan Hill, California, USA has announced the launch of All Sensors Asia Pacific K.K. located in Chiba near Tokyo, Japan. All Sensors Asia Pacific will provide direct support for Asian Pacific customers excluding China and Hong Kong. Tetsuo Shinno has been named as the Representative Director. Shinno has over 25 years of experience in the global sensors market, including automation control, fluid products, and medical markets.

Shinno's most recent role was Senior Sales Leader responsible for the Automation Control System market. His vast knowledge of the pressure sensor industry includes pressure sensors, air flow sensors, and load cells. His awards and certifications include: 2014 Situation Leadership II, 2012 Coaching training, 2010 Automation and Control Solutions, 2009 Leadership Skills Workshop, 2007 Team Leader Training, and many more.

All Sensors Asia Pacific K.K. will benefit customers by offering local representation for factory direct sales, engineering support, and customer service.

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